



# Company Profile



Advance Litho Limited is one of the largest and most professional indigenously owned publishing presses in the region, specializing in professional, high quality full color offset printing.

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# We



Located on Funzi Road off Enterprise road in Nairobi's Industrial Area, we specialize in full colour offset printing of magazines, newsletters, brochures and books and so much more! At Advance, we strive to create to our customers a great print experience.



## Our way of seeing things

This is our vision.

### **To promise and deliver consistently**

Guided by relentless focus on our customers, we will constantly strive to implement the critical initiatives required to achieve our vision. In doing this, we will deliver operational excellence in every corner of the Company and meet or exceed our commitments to the many clients we serve. All of our long-term strategies and short-term actions will be molded by a set of core values that are shared by each and every associate.



## Our way to do things

This is about our mission.

To create business process that when our clients engage with, they know they are in good and capable hands thereby freeing them to focus on their core business activities.



## Values we believe

This are our core values.

**Customer Service Excellence:** We are dedicated to satisfying customer needs and honoring commitments that we have made to them.

**Teamwork:** Our team is supportive of each other's efforts, loyal to one another, and care for each other both personally and professionally.

**Passion for results:** We show pride, enthusiasm and dedication in everything that we do. We are committed to selling and delivering high quality products and services.

# offer



We have specialized ourselves as 'one stop solution' for everything in offset printing services. These printing services are offered using advanced technology and innovative machines, to fulfill different print lengths. Our offset printing services in Kenya include Research Report Printing, Annual Report Printing, Corporate Brochure Printing, Stationary Printing, User Manual, Calendar, Poster, Leaflet, etc.

## Offset Printing

Offset Printing Services offered involves use of cutting-edge printing technology as well as superior post-press facilities to achieve perfection in every job handled. Here, our expertise lies in offering printing support for brochure, diaries, calendars, books, posters, letterheads, stationery, magazines e.t.c

## Digital Printing

Digital means quality and speed in today's business world, and has made high-quality, short-run, digital printing an affordable option for businesses of every size. Not just a high-speed printing, it allows for high-resolution, digital output at astounding speeds. Each copy is an original all its own, with crisp, clean images and clear, sharp edges.



## Creative Services

Our professionally trained graphic designers are computer artists who know how to use their creative abilities to improve the look of your printed projects.

Creative use of color, typography, photos, and illustration can dramatically improve the effectiveness of your project.

## Corporate Branding

Get maximum visibility and impact with customized signage. From banners to yard signs, we have all your needs covered.



## Booklet Printing

We offer Booklets Printing Services, which can be utilized for advertisements and promotions. Our cost effective booklets are excellent promotional tools. We provide customized booklets in all shapes and sizes as per the requirements of the clients.

## Multimedia solution

Advance Litho Ltd. would like to introduce you to Video Animation Solutions tailored to promote and grow your business' products and services. For more information visit <http://www.advancelitho.co.ke/> or Email: [print@advancelitho.co.ke](mailto:print@advancelitho.co.ke)

# best



We are committed to provide our customers with the most affordable printing services, without compromising on the quality of the materials and services. We also give great importance to offering customers the most dependable customer services.



Touch it, feel it, give it, write on it, hand it out at conferences or professional meeting.... **Only prints can do this. It's time to do business beyond virtual.**

## Brochures



## Fliers



## Catalogs



## Desk calendars



## Roll up banner



## Business cards



# quality



Known for our quality, speed, and customer service, we have built a sterling reputation in the commercial printing industry by exceeding our clients' expectations, one job at a time. And we intend to keep the trend going: Over the last five years, we've made major strategic investments in state-of-the-art machinery, and we will continue to invest in our company to ensure that you receive the best possible product, on time, without fail.



## First we talk.

We provide quick and efficient online printing quotes for a hassle-free and convenient ordering process. We have the instant price calculator that shows how much an order would cost depending on the options you've selected.



## Then we reasearch and plan.

Every department at Advance Litho Ltd. is committed to serving our customers with the best products and highest quality service. You will find a personal touch at every step of the way.



## Now it's time to design

We offer quality graphic design that will make your organization shine. Whether you are looking for a new identity system (logos & stationery), invitations, announcements, brochures, booklets, catalogs, postcards, posters, or any other marketing collateral, we can take care of your needs. Basically, if it goes on paper, we can design it!



## Finally: Printing

Offset printing offers quality and versatility that is unrivaled by all other printing techniques available. And now, thanks to modern technology, it has become much more affordable and environmentally friendly.



## Finishing

Our bindery area offers the following services: Bookletmaker

- Drilling
- Folding
- Collating
- Numbering
- Padding
- Stapling and saddle stitching
- Cutting
- Perfect binding
- Poster making
- Laminating

# printing



Our simplified workflow process ensures that at Advance Litho Ltd. you get consistency. What we promise you today we will deliver again and again and again enabling you to bank on what we say.



## Enquiry

We provide you with consistent information on what is available to you and areas you can reduce, cut or completely eliminate costs.



## Quotations

Our quotations are delivered in PDF format and can come with a choice of 3 options of quantities to compare and various material options and all within a few hours of your request.



## Graphics

The fully fledged graphic design department also provides you with realistic product mock-ups on how your final product will look. In addition to the creative process, they provide easy to view e-books for your website or online presence.



## Printing

With both offset and digital printing capability available to you no quantity is too small nor any deadline too short.



## Finishing and delivery

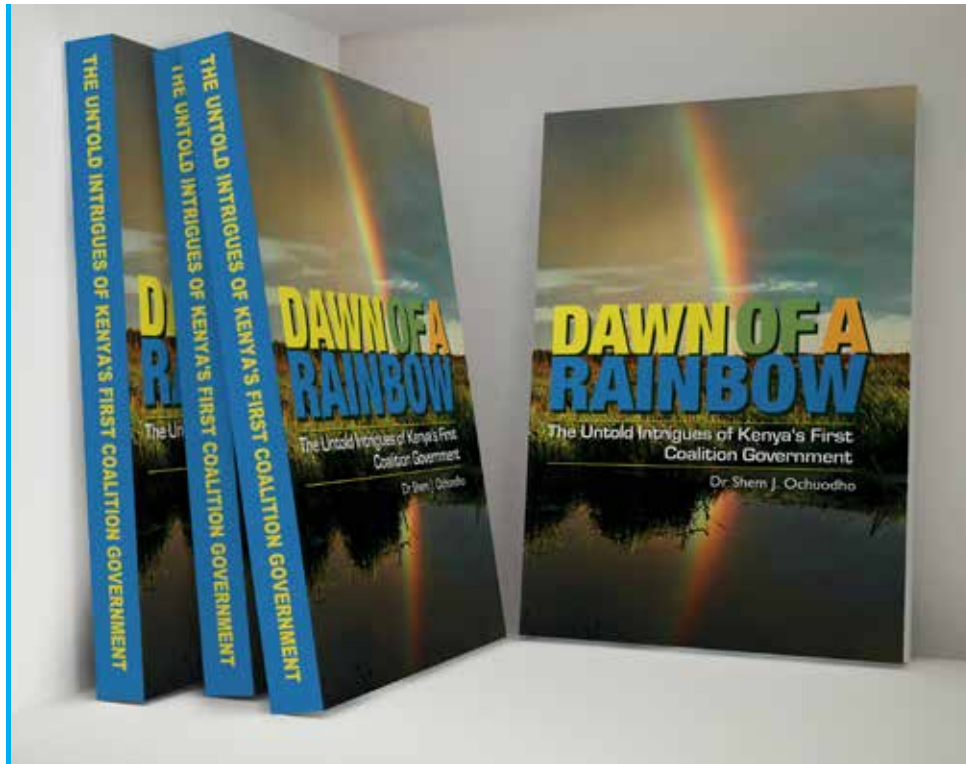
Your products can come in various unique finishing options like velvet, silk, soft touch, matt and gloss laminations making them stand out.

They are also packed in water proof shrink wrapping as a standard ensuring you are always protected against weather elements during delivery and in storage.

# pro ducts



You're in a crisis. Schedules have changed, and your deadline is suddenly pushed way up. You call your local printer only to learn that they are booked solid through the middle of next week. What are your options? You can go with an inferior product from your corner copy shop or beg the printer to try to squeeze in your project before your deadline drops. Either way, you cross your fingers, and hope for the best.



## 👍 Dawn of a Rainbow

Perfect binding provides a result similar to that of a paperback book. The phone directory on your desktop is a common example.

At our printing firm, we get many requests to bind booklets, instruction manuals, and many varieties of soft-covered books using perfect binding. We print the heavy-duty covers separately and attach them at the spine with a strong, flexible glue. We then trim the books on three sides to make them look clean and professional.

Client: [Dr. Shem Chuodho](#)

Date: [March 27, 2015](#)

★★★★

Pre Press

Printing

Finishing







## The Bench

Perfect binding provides a result similar to that of a paperback book. The phone directory on your desktop is a common example.

**At our printing firm, we get many requests to bind booklets, instruction manuals, and many varieties of soft-covered books using perfect binding. We print the heavy-duty covers separately and attach them at the spine with a strong, flexible glue. We then trim the books on three sides to make them look clean and professional.**

Client: [Kenya Law](#)

Date: [April 22, 2015](#)



Pre Press

Printing

Finishing

Contact publishers



Monthly publication  
Pre press | Printing | Finishing

Mama Kiondo



Date: October 09, 2014  
Pre press | Printing | Finishing

[www.projectname.com](http://www.projectname.com)



Date: December 15, 2015  
Pre press | Printing | Finishing

ActionAid



Date: September 22, 2015  
Printing | Finishing

## Brochure



Client:  
Creative Eye

Date:  
January 28, 2015

When you need high-speed folding, you've come to the right place. Our bindery/finishing department provides many different options for folding. Our high-speed folding machines can fold at speeds exceeding 5,000 sheets per hour. Many different folding formats are available, and for more unique folding jobs, we also offer several hand-folding options.

Pre Press

Printing

Finishing

## Roll up banner



Client:  
Becton Dickinson

Date:  
October 03, 2014

Advertising specialties get your name out in a big way. Coffee mugs, pens, and other promotional items are a great way to increase name recognition for your company and keep your message in front of customers for months on end. They're inexpensive to produce and provide an excellent return on your marketing investment.

Design

Print & Finishing

to our  
custo  
mers!



We're not just enthusiastic printers of business forms and sales and marketing materials, we're dedicated graphic arts professionals who seek to use our creative skills to improve the results of your printed documents and sales and marketing materials.

.....there by making our product offering relevant to different sectors as shown by our client list. Some of the clients we serve are:-



Banking



Religious



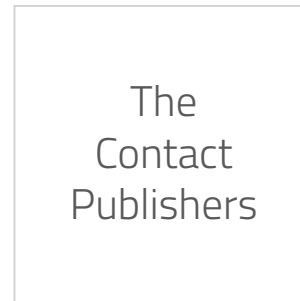
Education



Non Governmental



Hospitality



Publishing



Government



Horticulture



Energy

# & more

The new Advance Litho Ltd. website is full of information to make your printing purchase easier than ever before. We now have templates online that you can use to ensure your designs fit your specifications. We have more information on printing and the “how to’s” than ever before.

Choose  
**Customize**  
& Order

### Web2print Solution

- ✓ 100's of templates available and constantly uploaded.
- ✓ Clear instruction videos on how to use the service.
- ✓ Create fabulous business cards.
- ✓ Create attention grabbing invitation cards.
- ✓ You can upload your own artworks
- ✓ View online pricing - Live!!

Purchase  
**Design**  
Templates

### Own premium templates

- ✓ We offer design templates that can be used over and over again.
- ✓ Real estate advertising.
- ✓ Business cards templates.
- ✓ Letterheads and corporate stationery.
- ✓ Job placements & facebook timelines.

Submit  
**Enquiries**  
Online

### Request quotes online

- ✓ Our web portal allows you access to us 24/7 365 days to pricing
- ✓ You can ask for pricing even when you have a "do not disturb" sign
- ✓ Get pricing for magazines, brochures, fliers, books, business cards e.t.c.

&

more

The newly introduced loyalty reward program makes Advance Litho Limited the only local printer that makes every shilling you spend on print make sense.

In our program, you earn point that can be redeemed for fabulous and amazing prizes



# Heard about our Loyalty Program?

**easy to enroll. simple to earn. fun to redeem!**

**here's how:**

- \* **say okay!** enroll online.
- \* **Place your order.** online or send us a purchase order
- \* **earn any day, any way.** 1 point for every 100/= you spend on products and services.
- \* **redeem your way.** at any level you choose.

**R E W a r d s**

Earn free points  
to redeem when  
you refer us

**100**  
points

**200**  
points

**20**  
points

**5**  
points

When you refer  
a friend to sign up

When your friend  
places their first  
order with us

When you share  
our post on facebook  
or LinkedIn

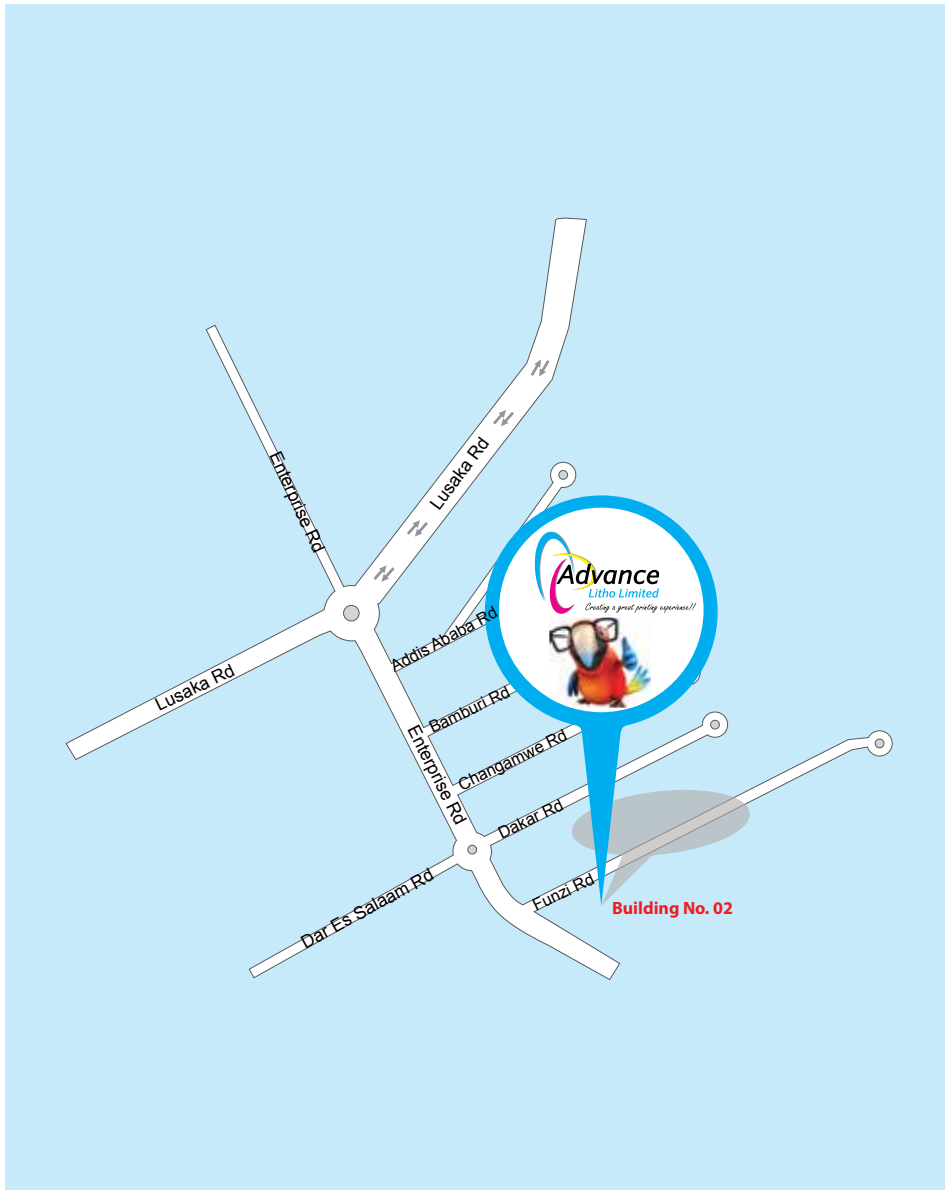
When you like  
us on facebook

# contact US



We are easy to access and you can find us on google maps, facebook, twitter, LinkedIn, Pinterest & almost all online directories and ofcourse on the world wide web [www.advancelitho.co.ke](http://www.advancelitho.co.ke)





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